



forum
BPM Eastern Europe

Marketing & Advertising services

Price List - 2017

Presentation

The main objective of this platform is to promote the culture of BPM and related topics around the Eastern Europe, as well as creating a network.

This project is oriented both, to the large public, researchers or all kind of practitioners and actors in the field of Excellence on Business Process. In a few words, we want to contribute to create, manage and share knowledge about the world of BPM. BPM EE Forum intends to cover all aspects of BPM, including theory, models, techniques, architectures, systems, and empirical studies and want to engage the most renowned representatives of the Business process and Business solutions, both global and local actors (vendors, consultants, integrators, institutions, Public Administration, etc.) in talks, tutorials, and scientific discussions.

So, we could say that our project is essentially a catalyst and evangelist of the knowledge produced about BPM in this part of Europe.

Our website is part of a larger project and join with the best "bpm media partners", so we actually working with Business Process Incubator, Futures Strategies INC, Cio Council, IDC, Softlead, BPM Tips, ABPMP, IT Trends, LLSIAP, PMI, IBERO BPM, BPMteca, Project Management Institute, bpm.com OMG (Object Management Group) etc. among others, and soon, we hope from December we to started working harder a with PEX.

Some of our clients



Display Advertising:

- Leaderboard: 940x90 px – 300 EUR/month;
- Medium Rectangle: 300x250 px – 200 EUR/month;
- Section Sponsor: 325x150 px – 150 EUR/month.

Newsletter

- Sponsor banner: 468x60 px – 50 EUR/issue
- Dedicated e-mail blast:
 - whole EE database: 1.000 EUR/campaign;
 - segmented (country or vertical sector or target): 500 EUR/ campaign.

Webinars

- Set-up and 1 hour transmission: 1500 EUR

Promotion, Registration and recording included.

Marketing leads campaign

- contact customer by country (e.g. Romania): 100 EUR/contact;
- contact customer Eastern Europe: 150 EUR/contact. (minimum package 1500 EUR)

* minimum package 1.500 EUR!



Events Organization

Sponsored Business Breakfasts: 10-20 participants

TBD depending on the location and number of participants, aprox. 75 EUR/participant
Promotion, registration, location, food and drinks included.

Exclusive Conference for Partners (Partner Day) ON SITE ½-1 day: 20-200 participants

Promotion, Registration, Location, Recording, Live transmission, food and drinks included. TBD depending on the location and number of participants, among 2.000 and 5.000 EUR/event.

Exclusive Conference for Partners (Partner Day) ON LINE webinars series (2-3 days, 3 hours/session): Until 100 participants

Promotion, registration, recording, live transmission. 1.500 EUR/event.

**BPM
Expert
Services**

We'll bring the right combination
of business and technical skills and
expertise that will ensure you success!

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Thanks for trusting us!



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